## ORDER

80 NEWS NOW

Orders Order / Rev: <u>37612</u>

Alt Order #:

Product Desc: Pres-R
Estimate: 494

Flight Dates: 10/17/12 - 10/23/12

Original Date / Rev: 10/16/12 / 10/16/12

Order Type: GENERAL

KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

Sales Region: National

Agency

Name: American Rambler Production

Buying Contact: Stephanie Kincaid

Billing Contact:

138 Conant St.

Beverely, MA 01915

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name:

Romney, Mitt / R-Pres

Demographic: A25-54

Product Codes: PO1

Priority: LV3

Revenue Codes: AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/23/12	134	\$194,695.00	\$165,490.75

Totals											
Month	# Spots	Gross Amount	Net Amount	Rating							
October 2012	134	\$194,695.00	\$165,490.75	0.00							
Totals	134	\$194,695.00	\$165,490.75	0.00							

00:15:00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
E 1 8 10/22/12 10/23/12	8 News Now 6a M-F CM 8 News Now 6a M-F	6-7a	22	:30 4	\$965.00LV1	0.00 NM 4	\$3,860.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week 22 4	Rate \$965.00	Rating 0.00				
E 2 8 10/22/12 10/23/12	CBS This Morning 7-9a CM CBS This Morning	7-9a	22	:30 4	\$700.00LV1	0.00 NM 4	\$2,800.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week 22 4	Rate \$700.00	Rating 0.00				
E 3 8 10/22/12 10/23/12	Live w/Kelly CM Live w/Kelly	9-10a	22	:30 4	\$300.00LV2	0.00 NM 4	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week 22 4	Rate \$300.00	Rating 0.00				
E 4 8 10/22/12 10/23/12	Price Is Right CM Price Is Right	10-11a	MT	:30 2	\$1,575.00LV1	0.00 NM 2	\$3,150.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week MT 2	Rate \$1,575.00	Rating 0.00				
E 5 8 10/22/12 10/23/12	Y&R CM Young & Restless	11a-12p	MT	:30 1	\$1,925.00LV1	0.00 NM 1	\$1,925.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$1,925.00	Rating 0.00				
E 6 8 10/22/12 10/23/12	8 News Now Noon M-F CM 8 News Now Noon M-F	12-1230p	22	:30 4	\$325.00LV2	0.00 NM 4	\$1,300.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week 22 4	Rate \$325.00	Rating 0.00				

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Order / Rev: 37612 Advertiser:

Romney, Mitt / R-Pres

Alt Order #:

Flight Dates:

10/17/12 - 10/23/12

Product Desc:

Pres-R

Estimate:

494

KLAS

l	h Star	t End	Inventory Code	Break	Start/End	Time Dave	Len Spo	nte	Rate Pri	Rta Tyne	Snots	Amount
Ln C		/12 10/23/12			1230-2p	MT	:30		\$1,315.00LV1	0.00 NM		\$2,630.00
E /	0 10/22	112 10/25/12	Soaps / Let's Mak		1200 Zp		.00	-		0.00	_	<b>V</b> _,
	Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
	k: 10/22/12	10/28/12	MT		\$1,315.00	0.00	.00	4 (	24 245 001 1/4	0.00 NM	1	64 245 00
E 8	8 10/22	/12 10/23/12	The Talk 2-3P The Talk	CM	2-3p	MT	:30	1 ;	\$1,315.00LV1	0.00 NM	•	\$1,315.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/22/12	10/28/12	MT	1	\$1,315.00	0.00						
E 9	8 10/22	/12 10/23/12		СМ	3-4p	22	:30	4	\$425.00LV2	0.00 NM	4	\$1,700.00
	Otant Data	Fred Data	Ellen	Cmata (Manale	Deto	Detina						
Wee	Start Date k: 10/22/12	End Date 10/28/12	<u>Weekdays</u> 22	Spots/Week 4	<u>Rate</u> \$425.00	Rating 0.00						
E 10		/12 10/23/12	8 News Now 4p M	I-F CM	4-5p	22	:30	4	\$450.00LV2	0.00 NM	4	\$1,800.00
			8 News Now 4p N	1-F	(4:30 PM-5:0	0 PM)						
<b>14</b> (	Start Date		<u>Weekdays</u> 22	Spots/Week 4	<u>Rate</u> \$450.00	Rating						
E 11	k: 10/22/12 8 10/22	10/28/12	8 News Now 5-630		5-630p	0.00	:30	4	\$500.00LV2	0.00 NM	4	\$2,000.00
	0 10/22	712 10/20/12	8 News Now 5-63		0 000p		.00	-•	4000.00212	0.00	•	42,000.00
	Start Date			Spots/Week	<u>Rate</u>	Rating						
	k: 10/22/12	10/28/12	22	4	\$500.00	0.00				2 22 1112		
E 12	8 10/22	/12 10/23/12	630-7p Inside Edit Inside Edition	tion CM	630-7p	11	:30	2	\$1,400.00LV1	0.00 NM	2	\$2,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/22/12	10/28/12	11		\$1,400.00	0.00						
E 13	8 10/22	/12 10/23/12	7-8p Rotator	CM	7-8p	11	:30	2	\$1,225.00LV1	0.00 NM	2	\$2,450.00
			7-8p Rotator		<b>5</b> .	- ·						
Wee	<u>Start Date</u> k: 10/22/12	End Date 10/28/12	<u>Weekdays</u> 11	Spots/Week 2	Rate \$1,225.00	Rating 0.00						
E 14			8 News Now 11p I		11-1135p	11	:30	2	\$2,100.00LV1	0.00 NM	2	\$4,200.00
			8 News Now 11p		·							
	Start Date		Weekdays	Spots/Week	Rate	Rating				1		
E 15	k: 10/22/12 8 10/22	10/28/12 /12 10/23/12	Letterman	CM	\$2,100.00 1135p-1237a	0.00	:30	2	\$275.00LV2	0.00 NM	2	\$550.00
L 13	0 10/22	112 10/25/12	Letterman	Olvi	1100p-12076	11	.50	2	\$273.00LVZ	0.00 14141	_	\$330.00
	Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 10/22/12	10/28/12	11	2	\$275.00	0.00						
E 16	8 10/17	/12 10/19/12	8 News Now 6a M 8 News Now 6a M		6-7a	222	:30	6	\$965.00LV1	0.00 NM	6	\$5,790.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/15/12	10/21/12	222	6	\$965.00	0.00						
E 17	8 10/17	/12 10/19/12	CBS This Morning		7-9a	222	:30	6	\$700.00LV1	0.00 NM	6	\$4,200.00
	Ota d Data	E- 1 D-1-	CBS This Morning	•	D-1-	Dating.						
Wee	<u>Start Date</u> k: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 222	Spots/Week 6	<u>Rate</u> \$700.00	Rating 0.00						
E 18		/12 10/19/12		СМ	9-10a	222	:30	6	\$300.00LV2	0.00 NM	6	\$1,800.00
			Live w/Kelly									
144	Start Date		<u>Weekdays</u> 222	Spots/Week	Rate	Rating						
	k: 10/15/12 8 10/17	10/21/12	Price Is Right	CM	\$300.00 10-11a	0.00 WTF	:30	1 1	\$1,575.00LV1	0.00 NM	1	\$1,575.00
L 13	0 10/1/	712 10/13/12	Price Is Right	ON	10-114	<b>W</b> 11 ,	.50	• •	Ψ1,373.00E <b>Ψ1</b>	0.00 14141	'	Ψ1,575.00
	Start Date		Weekdays	Spots/Week	<u>Rate</u>	Rating						
	k: 10/15/12	10/21/12	WTF		\$1,575.00	0.00			04.440.00:11	0.00	_	
E 20	8 10/17	/12 10/19/12	8 News Now Noor 8 News Now Noor		12-1230p	222	:30	6	\$1,140.00LV1	0.00 NM	6	\$6,840.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	k: 10/15/12	10/21/12	222	6	\$1,140.00	0.00						
E 21	8 10/17	/12 10/19/12	1230-2p Soaps/ LI		1230-2p	WTF	:30	3	\$1,315.00LV1	0.00 NM	3	\$3,945.00
	Charl Data	End Data	Soaps / Let's Mak		Deta	Datina						
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				Į.		

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 Order / Rev:
 37612
 Advertiser:

 Alt Order #:
 Product Desc:

Flight Dates:

dvertiser: Romney, Mitt / R-Pres

uct Desc: Pres-R

10/17/12 - 10/23/12 Estimate:

494

KLAS

Ln Cl	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 21	8 10/17/1	2 10/19/12	1230-2p Soaps/ LN Soaps / Let's Mak		1230-2p	WTF	:30	3	\$1,315.00LV1	0.00 NM	3	\$3,945.00
Week	Start Date c: 10/15/12	End Date 10/21/12	Weekdays wTF	Spots/Week 3	<u>Rate</u> \$1,315.00	Rating 0.00						
		2 10/19/12	The Talk 2-3P The Talk	СМ	2-3p	WTF	:30	2	\$1,315.00LV1	0.00 NM	2	\$2,630.00
Week	Start Date	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 2	<u>Rate</u> \$1,315.00	Rating 0.00						
E 23	8 10/17/1	2 10/19/12	Ellen Ellen	СМ	3-4p	222	:30	6	\$425.00LV2	0.00 NM	6	\$2,550.00
Week	Start Date	End Date 10/21/12	Weekdays 222	Spots/Week 6	<u>Rate</u> \$425.00	Rating 0.00						
E 24	8 10/17/1	2 10/19/12	8 News Now 4p M- 8 News Now 4p M		4-5p (4:30 PM-5:0	222 0 PM)	:30	6	\$450.00LV2	0.00 NM	6	\$2,700.00
Week	Start Date :: 10/15/12	End Date 10/21/12	Weekdays 222	Spots/Week 6	Rate \$450.00	Rating 0.00						
E 25	8 10/17/1	2 10/19/12	8 News Now 5-630 8 News Now 5-630	•	5-630p	222	:30	6	\$500.00LV2	0.00 NM	6	\$3,000.00
Week	Start Date	End Date 10/21/12	Weekdays 222	Spots/Week 6	<u>Rate</u> \$500.00	Rating 0.00						
E 26	8 10/17/1	2 10/19/12	630-7p Inside Edit Inside Edition	ion CM	630-7p	111	:30	3	\$1,400.00LV1	0.00 NM	3	\$4,200.00
Week	Start Date	End Date 10/21/12	Weekdays 111	Spots/Week 3	<u>Rate</u> \$1,400.00	Rating 0.00						
E 27	8 10/17/1	2 10/19/12	7-8p Rotator 7-8p Rotator	СМ	7-8p	111	:30	3	\$1,225.00LV1	0.00 NM	3	\$3,675.00
Week	Start Date	End Date 10/21/12	Weekdays 111	Spots/Week 3	<u>Rate</u> \$1,225.00	Rating 0.00						
E 28	8 10/17/1	12 10/19/12	8 News Now 11p N 8 News Now 11p I		11-1135p	111	:30	3	\$2,100.00LV1	0.00 NM	3	\$6,300.00
Week	Start Date c: 10/15/12	End Date 10/21/12	Weekdays 111	Spots/Week 3	<u>Rate</u> \$2,100.00	Rating 0.00						
E 29	8 10/17/1	2 10/19/12	Letterman Letterman	CM	1135p-1237a	a111	:30	3	\$965.00L <b>V</b> 1	0.00 NM	3	\$2,895.00
Week	Start Date 10/15/12	End Date 10/21/12	Weekdays 111	Spots/Week 3	<u>Rate</u> \$965.00	Rating 0.00						
E 30	8 10/17/1	2 10/17/12	Wed 9-10p Criminal Minds	СМ	9-10p	W	:30	1	\$12,000.00LV1	0.00 NM	1	\$12,000.00
Week	<u>Start Date</u> c: 10/15/12	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$12,000.00	Rating 0.00						
E 31	8 10/19/1	2 10/19/12	Fri 8-9p Hawaii 5-O	СМ	8-9p	F	:30	1	\$2,100.00L <b>V</b> 2	0.00 NM	1	\$2,100.00
Week	Start Date c: 10/15/12	End Date 10/21/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$2,100.00	Rating 0.00						
E 32	8 10/20/1	12 10/20/12	NCAA Football NCAA College Fo	CM otball	NCAA Colleg	ge FooS-	:30	2	\$300.00L <b>V</b> 2	0.00 NM	2	\$600.00
Week	Start Date c: 10/15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
E 33	8 10/20/1	12 10/20/12	8 News Now Sat 5 8 News Now Sat 5		5-7p	S-	:30	1	\$225.00LV2	0.00 NM	1	\$225.00
Week	Start Date c: 10/15/12	End Date 10/21/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
E 34	8 10/20/1	2 10/20/12	Politics Now S Set Politics Now S Set		Various	S-	:30	1	\$275.00LV2	0.00 NM	1	\$275.00
Week	Start Date 10/15/12	End Date 10/21/12	S-	Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00						
E 36	8 10/20/1	12 10/20/12	CBS Early Show - CBS Early Show -		5-7a	S-	:30	2	\$335.00LV1	0.00 NM	2	\$670.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				!	1	

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 Order / Rev:
 37612
 Advertiser:
 Romney, Mitt / R-Pres

 Alt Order #:
 Product Desc:
 Pres-R
 KLAS

 Flight Dates:
 10/17/12 - 10/23/12
 Estimate:
 494

Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End **Inventory Code** Break \$670.00 :30 \$335.00LV1 0.00 NM 10/20/12 10/20/12 CBS Early Show - Sat. CM 5-7a E 36 8 CBS Early Show - Sat. **Start Date End Date** Weekdays Spots/Week Rating Rate ----S-\$335.00 0.00 Week: 10/15/12 10/21/12 8 News Now Sun A----S 8 News Now Sun AM #CM \$150.00LV2 0.00 NM 1 \$150.00 :30 E 37 8 10/21/12 10/21/12 8 News Now Sun AM #1 **End Date** Weekdays Spots/Week Rate Rating Start Date Week: 10/15/12 10/21/12 ----S \$150.00 0.00 CBS Sunday Morni----S :30 2 \$1,225.00LV1 0.00 NM 2 \$2,450.00 10/21/12 10/21/12 CBS News Sunday Morr@M **CBS News Sunday Morning** Spots/Week Rating Start Date **End Date Weekdays** <u>Rate</u> 10/21/12 ----5 2 \$1,225.00 0.00 Week: 10/15/12 8 News Now Sun A----S 0.00 NM 2 \$700.00 :30 \$350.00LV2 10/21/12 10/21/12 8 News Now Sun AM #2CM 8 News Now Sun AM #2 <u>Weekdays</u> Start Date **End Date** Spots/Week Rate Rating \_----S 0.00 \$350.00 Week: 10/15/12 10/21/12 :30 \$400.00LV2 0.00 NM \$400.00 E 40 10/21/12 10/21/12 **Face The Nation** CM Face The Nation **Face The Nation** Start Date **End Date** Weekdays Spots/Week Rate Rating ----S \$400.00 0.00 Week: 10/15/12 10/21/12 NFL Reg Season Game&M NFL Football Reg. ----S 2 \$7,700.00LV1 0.00 NM \$15,400.00 E 41 10/21/12 10/21/12 :30 NFL Football Reg. Season **Start Date End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S \$7,700.00 0.00 7-8p E 42 10/21/12 10/21/12 Sun 7-8p CM ----S :30 1 \$1,500.00LV2 0.00 NM 1 \$1,500.00 60 Minutes Start Date **End Date** Weekdays Spots/Week Rating Rate \_\_\_\_s Week: 10/15/12 10/21/12 1 \$1,500.00 0.00 E 43 10/21/12 10/21/12 Sun 9-10p CM 9-10p :30 2 \$5,600.Q0LV1 0.00 NM 2 \$11,200.00 8 -----5 The Good Wife **Start Date End Date** Weekdays Spots/Week Rate Rating 10/21/12 ----S 2 \$5,600.00 0.00 Week: 10/15/12 11-1135P ----SS F 44 10/20/12 10/21/12 8 News Now 11p Sa/SuCM :30 \$400.00LV2 0.00 NM 2 \$800.00 8 News Now Sa/Su 11p Start Date **End Date** Weekdays Spots/Week Rating Rate ----SS 0.00 Week: 10/15/12 10/21/12 \$400.00 10/21/12 10/21/12 Eye on Wash/Wall St Jo@M 5-6a ----S :30 2 \$85.00LV2 0.00 NM 2 \$170.00 Eye On Wash/Wall St Jrnl Weekdays **Start Date End Date** Spots/Week Rating Rate Week: 10/15/12 10/21/12 \$85.00 0.00 CM :30 0.00 NM N48 10/17/12 10/19/12 Y&R 11a-12p --WTF--\$1,925.00LV1 \$1,925.00 Young & Restless <u>Weekdays</u> **Start Date End Date** Spots/Week Rating Rate Week: 10/15/12 10/21/12 --WTF--1 \$1,925.00 0.00 10/17/12 10/17/12 Wed 10-11p --W----:30 1 \$8,000.00LV1 0.00 NM \$8,000.00 CM 10-11p Spots/Week **Start Date End Date Weekdays** Rating Rate Week: 10/15/12 10/21/12 \$8,000.00 0.00 N51 10/23/12 10/23/12 Tue 8-9p CM 8-9p -T----:30 1 \$12,000.00LV1 0.00 NM \$12,000.00 **NCIS** <u>Weekdays</u> Spots/Week Rating Start Date **End Date** <u>Rate</u> 10/28/12 -T----1\$12,000.00 0.00 Week: 10/22/12 N52 10/23/12 10/23/12 Tue 9-10p CM 9-10p -T----:30 1\$12,000.00LV1 0.00 NM \$12,000.00 NCIS: LA **Start Date End Date** <u>Weekdays</u> Spots/Week Rating Rate 1\$12,000.00 Week: 10/22/12 10/28/12 0.00 8 10/18/12 10/18/12 Thu 8-9p CM 8-9p ---T---:30 1 \$9,450.00LV1 0.00 NM \$9,450.00 Big Bang / 2 1/2 Men" Start Date Weekdays Spots/Week End Date Rating Rate

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Ln C	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 53	8	10/18/12	2 10/18/12	Thu 8-9p	CM	8-9p	T	:30	1	\$9,450.00LV1	0.00 NM	1	\$9,450.00
				Big Bang / 2 1/2	Men"								
	Sta	rt Date	End Date	<b>Weekdays</b>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Wee	ek: 10/	15/12	10/21/12	T	1	\$9,450.00	0.00	_					
N 54	8	10/18/12	2 10/18/12	Thu 9-10p	CM	9-10p	T <b></b>	:30	1	\$8,000.00LV1	0.00 NM	1	\$8,000.00
				Person Of Interes	st						1		
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Wee	ek: 10/	15/12	10/21/12	T	1	\$8,000.00	0.00						
N 55	8	10/19/12	2 10/19/12	Fri 9-10p	CM	9-10p	F	:30	) 1	\$5,500.00LV1	0.00 NM	1	\$5,500.00
				CSI: NY		•							
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/		10/21/12	F	1	\$5,500.00	0.00						
N 56	8		2 10/19/12	Fri 10-11p	CM	10-11p	F	:30	) 1	\$1,400.00LV3	0.00 NM	1	\$1,400.00
				Blue Bloods						• • -			
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/		10/21/12	F	1	\$1,400.00	0.00						
N 57	8	10/21/13	2 10/21/12	Sun 10-11p	CM	10-11p	S	:30	) 1	\$2,000.00LV2	0.00 NM	1	\$2,000.00
	•			The Mentalist	<b></b>	р	•	.00	•	12,000.00212	2.20 11111	•	12,100.00
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	<u>عاد:</u> 10/ ek:		10/21/12	S	<u> </u>	\$2,000.00	0.00						
1100	J. 107		10,21,12		. <u> </u>	<del>\$2,000.00</del>							

Totals 134 \$194,695.00